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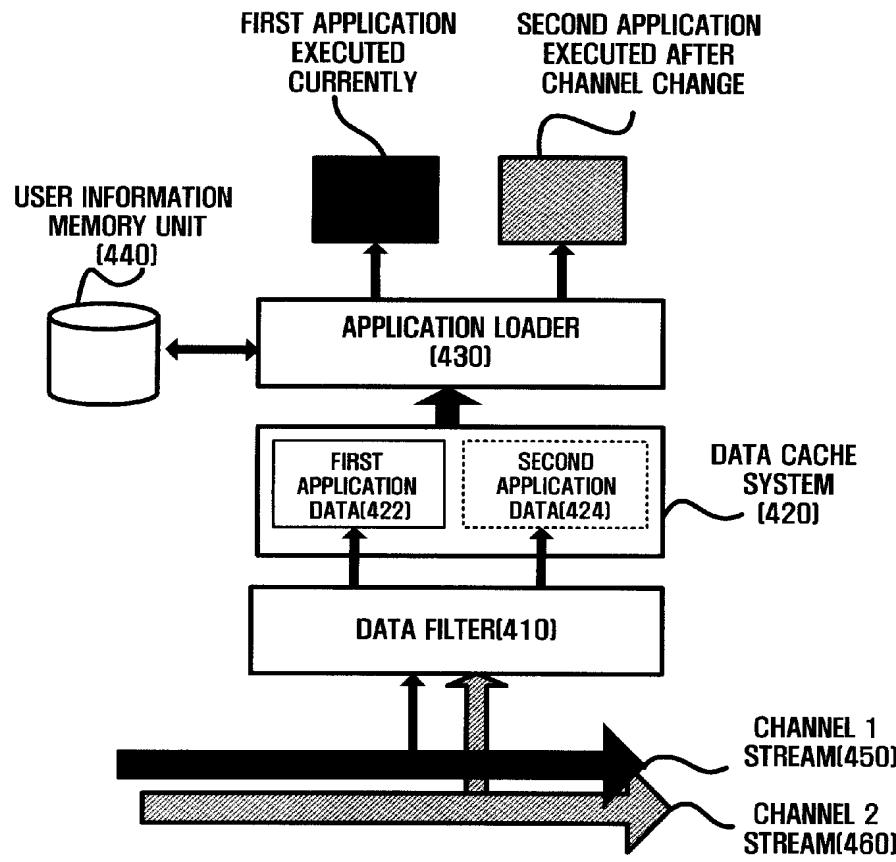
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(54) Title: APPARATUS AND METHOD FOR EXECUTING BROADCAST APPLICATION

FIRST APPLICATION EXECUTED CURRENTLY

SECOND APPLICATION EXECUTED AFTER CHANNEL CHANGE

USER INFORMATION MEMORY UNIT (440)

APPLICATION LOADER (430)

FIRST APPLICATION DATA(422)

SECOND APPLICATION DATA(424)

DATA CACHE SYSTEM (420)

DATA FILTER(410)

CHANNEL 1 STREAM(450)

CHANNEL 2 STREAM(460)

(57) Abstract: An apparatus and method for executing a broadcast application are provided. The apparatus includes a data filter which extracts broadcast application data for executing a broadcast application that is provided by a broadcast stream of a predetermined broadcast channel among channels that are not being watched by a user, a data storage unit which stores the extracted broadcast application data, and an application execution unit which fetches the broadcast application data from the data storage unit in response to an application execution command input by the user after the user's selection of the predetermined broadcast channel and executes the broadcast application using the fetched broadcast application data.

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